INTERBIT DATA

Software to Improve Healthcare Efficiency

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Interbit Data Introduces NetDelivery Virtualized Report Delivery Solution

NetDelivery enables virtual delivery of reports from healthcare information systems to clinicians' fax machines and email, allowing hospitals to save on hardware and energy costs

Interbit Data, a leading provider of software and services connecting people with information for more efficient healthcare, today announced that NetDelivery, its report delivery software, now supports server virtualization. With NetDelivery's virtualized report delivery servers, healthcare facilities do not have to implement or maintain physical server or modem hardware. As a result, customers save on hardware and energy costs as well as gain report delivery convenience.

"Virtualization is important to our organization because anything that we can virtualize is easier to manage, allows us to keep our cooling and power costs down, and decreases space consumption," said Andrew Van Campen, Director of IT, Phelps Memorial Health Center. "By virtualizing our faxing service with NetDelivery, we not only achieved these goals, but we got away from using a dedicated piece of hardware for faxing, which is important to us."

NetDelivery's virtualized solution allows healthcare facilities to securely distribute reports from their healthcare information system (HCIS) to multiple recipients and locations via fax, encrypted print stream, encrypted file or email. NetDelivery's virtualized solution is integrated with the HCIS's faxing functions, and allows organizations to define (by recipient/user and location) whether to send the data as a fax, a file, an email, or directly to a printer.

"Reducing costs and simplifying management are critical for hospitals dealing with increasing patient loads. Virtualization of information distribution achieves both goals," said Arthur Young, president of Interbit Data.

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"The NetDelivery virtualized solution cuts hospitals' overall operating expenses by optimizing utilization of servers, reducing hardware and software costs, and maintaining a smaller data center footprint, yet delivering efficient, flexible and high-volume report delivery."

Virtualized server solutions such as the NetDelivery virtualized report delivery solution are quickly becoming the standard platform of choice, as they are a cost-effective alternative to traditional server implementations, providing the lowest total cost of ownership. For hospitals to deliver patient reports to clinicians across and outside their facility, the NetDelivery virtualized solution is a simplified deployment that provides centralized management of resources. The NetDelivery virtualized solution also complies with HIPAA and Meaningful Use requirements for securing and transmitting patient information.

About Interbit Data

Founded in 1997 and, since 2009, named each year to the Inc. 5000 list of America's fastest-growing companies, Interbit Data helps healthcare organizations deliver better, more consistent patient care with secure, reliable and cost-effective software solutions that improve operational efficiency. The company's information distribution products deliver information securely over the Internet in multiple formats, such as fax, print, email, encrypted file or HL7 message format, and integrate it easily into physicians' practice EMRs. Interbit Data's business continuance products give healthcare providers continuous access to patient data in the event of a network or system outage. Interbit Data products are used by more than 650 customers worldwide. For more information about Interbit Data and its products, visit the company website at www.interbitdata.com.

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